



# 40 years of Bartlesville Sunfest!

**Friday June 3, 2022**

**Saturday June 4, 2022**

**Sunday June 5, 2022**

Bartlesville Sunfest is excited to be celebrating our 40th year providing arts and entertainment for the entire family.

**Our nationally known celebration of Northern Oklahoma provides local and regional arts/craft vendors, musical entertainment, and educational youth activities at no cost to spectators.** Sunfest provides events catering to all ages of our community, from young children to senior citizens of all ethnicities, income levels, and genders. Our festival entertains up to 20,000 visitors over a 3 day period. Each year Sunfest strives to bring new and exciting entertainment to Bartlesville, providing a unique opportunity for businesses and organizations to advertise their products or services to a large and diverse audience.

We are truly grateful for our corporate and individual sponsors which help Sunfest provide this celebration of Bartlesville. Whether sponsoring bands or acts, special activities, Youthfest, or just general festival logistical support, Sunfest has something for your business to be showcased in!

To be considered for sponsorship, complete the following and submit it to the address below. Sponsors will be contacted by phone and email within one week of receipt of application or interest.

**Business Name:** \_\_\_\_\_ **Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Examples of programs/activities/general support your business would like to sponsor at SunFest:**

\_\_\_\_\_

**My business would like to be a (please circle): See attached sheet for levels:**

**Platinum "Sunset" Sponsor- \$5,000+**

**Bronze "Sunrise" Sponsor-\$500+**

**Golden "High Noon" Sponsor-\$3000+**

**Shiny "Sunbeam" Sponsor-\$250+**

**Silver "Mid Day" Sponsor-\$1000+**

**Special Event Sponsor— see attached sheets**

**Program Sponsor: \$50+ (your business name will be listed in SunFest's Inserts)**



# Become a Sponsor

## 2022 Sponsorship Levels

### Platinum "Sunset" Sponsor- \$5,000+ (Multi-Event Sponsorship Level)

- Your corporate name and/or logo will appear prominently on all publicity as a "Sunset" Sponsor. Publicity includes, Billboards, Radio Spots acknowledgment, Sunfest Inserts, T Shirts (SunFest General and Car Show shirts), Sunfest maps, and flyers.
- ½ page company advertisement in Sunfest Inserts
- **Publicity for Fall event "BOOfest" in October 2022 as a Primary sponsor \*BOOfest introduced in 2020! Publicity includes agenda, banner recognition, radio acknowledgements, flyers, and Social Media**
- 2 approved banners provided by a corporation will be displayed at the event including in designated area of support (*ie: Youthfest, entertainment stages, etc*)
- 2 booth locations throughout the park with preferred locations. Multiple opportunities to self-promote your company on stages in-between stage set ups
- Acknowledgement of sponsors on the SunFest website [www.bartlesvillesunfest.org](http://www.bartlesvillesunfest.org)
- Your Corporation will be a special VIP within Sunfest with 3 Corporate Sponsorship Parking passes for closer parking.
- "Sunset" sponsors also will be given the opportunity to sponsor a specific event or act for Sunfest (See Special Events)

### Golden "High Noon" Sponsor-\$3,000+

- Your corporate name and/or logo will have a highly visible presence as a "High Noon" Sponsor. Publicity includes, Billboards, Radio Spots acknowledgment, Sunfest Inserts, T Shirts (Sunfest General and Car Show Shirts) SunFest maps, and flyers.
- ¼ page advertisement in Sunfest Inserts
- Up to 2 approved banners provided by a corporation will be displayed at the event including in designated area of support (*ie: Youthfest, entertainment stages, etc*)
- 2 booth locations in preferred areas throughout the park and opportunities to self-promote your business on stages
- Acknowledgement of sponsors on the SunFest website [www.bartlesvillesunfest.org](http://www.bartlesvillesunfest.org)
- 2 Corporate Sponsorship Parking Passes for closer parking
- "High Noon" sponsors also will be given the opportunity to sponsor a specific event or act for SunFest (See Special Events)

### Silver "Mid Day" Sponsor-\$1,000+

- Your corporate name and/or logo will appear on publicity as a "Mid Day" Sponsor. Publicity includes, Radio Spots acknowledgment, SunFest Inserts, T Shirts (Sunfest General and Car Show Shirts), SunFest maps, and flyers
- 1 approved banner provided by a corporation will be displayed at the event on walking bridge
- 1 booth location in a preferred area
- Acknowledgement of sponsors on the Sunfest website [www.bartlesvillesunfest.org](http://www.bartlesvillesunfest.org)
- "Mid Day" sponsors also will be given the opportunity to sponsor a specific event or act for Sunfest, but additional sponsorship may be required depending on act.

### Bronze "Sunrise" Sponsor-\$500+

- Your corporate name and/or logo will appear in Sunfest Inserts and SunFest Maps
- 1 approved banner provided by a corporation will be displayed at the event on walking bridge
- 1 booth location assigned by SunFest fundraising director
- Acknowledgement of sponsors on the Sunfest website [www.bartlesvillesunfest.org](http://www.bartlesvillesunfest.org)
- "Sunrise" sponsors also will be given the opportunity to sponsor a specific event or act for SunFest, but additional sponsorship may be required depending on act.

### Shiny "Sunbeam" Sponsor-\$250

- Your corporate logo and contact information will appear as a "Sunbeam" Sponsor. Publicity includes SunFest Inserts
- Acknowledgement of sponsors on the SunFest website [www.bartlesvillesunfest.org](http://www.bartlesvillesunfest.org)

### Program Sponsor -- \$50

- Your corporate name will appear as a Program Sponsor. Publicity includes SunFest Inserts
- Acknowledgement of sponsors on the SunFest website [www.bartlesvillesunfest.org](http://www.bartlesvillesunfest.org)